

Restaurants for Rescues

Corporate Companion Proposal



Pawtners will be recognized before, during, and after the event for their dedication to **impacting the lives of lost, abandoned and abused animals**. The amount of recognition will vary on what Pawtnership level you choose.

Pawtnership Benefits

Business Exposure

- **Website** (26K+ monthly visitors)
- **Facebook page** (27K+ followers)
- **Instagram** (8.5K followers)
- **Youtube** (66k+ subscribers)
- **HSNEGA e-communications** (15.9K+ subscribers)
- **Media relationships:** Fox 5 Atlanta, Gainesville Times, Access North GA, Chuck FM, The Fish 104.7



Overall

- 91% of customers switch to brands that support non-profits
- Positive branding and press Increase business exposure
- New customers
- Helping your community and state
- HSNEGA will do all the work
- Tax-deductible gift
- Saving lives!!!

Bone-a-Fide Pawtners

- Donate 25% of all proceeds from the day(s) of participation or a one-time \$700 donation
- Primary logo placement on ALL promotional material
- Additional social media promotion
- Option to have a Volunteer Ambassador
- Option to have an Ambassadorsdog for 2 hours ending before 5:30 pm
- All other Pawtner benefits

PAWesome Pawtners

- Donate 20% of all proceeds from the day(s) of participation or a one-time \$500 donation
- Logo placement on select promotional material
- Option to have Volunteer Ambassador
- Added to the Restaurant for Rescue Passport to encourage guests to visit
- All other Standard Pawtner benefits

Standard PAWtners

- Donate 15% of all proceeds from the day(s) of participation or a one-time \$250 donation
- Promotion through social media and printed material with name recognition only
- Option to have a donation box on-site before and during event
- Added into e-newsletters
- Press release sent to all local media

Customers are 85% more likely to visit a restaurant giving back.